

JAHANZAIB SHAHZAD

SEO - Wardress - Meta Ads

📍 Multan, Pakistan

✉ JahanzaibShahzad001@gmao.com

☎ 0305-9216201

PROFILE INFO

Experienced and results-driven SEO & SMO Trainer with over 8+ years of expertise in Search Engine Optimization, digital marketing, online visibility optimization, and training delivery. Accomplished at driving organic traffic, managing paid campaigns, and mentoring individuals to excel in SEO and social media optimization. Adept at using advanced tools, developing content strategies, and ensuring sustainable business growth. Thrives in collaborative environments that demand adaptability, flexibility, and innovation.

EXPERIENCE

Digital Marketing Specialist (2023 - present)

Bing Solution LLC USA (remote)

- Manage SEO and digital marketing campaigns for local and international clients.
- Drive targeted traffic through organic optimization and paid advertisements.
- Supervise content strategies, keyword research, and social media campaigns.

SEO Trainer (2022 - 2023)

Network Home Institute of Information Technology - Multan, Pakistan

- Trained students and professionals in SEO and digital marketing.
- Developed customized training materials and practical workshops.
- Mentored learners to enhance employability in the digital marketing field.

SEO & Digital Marketing Trainer (2019 - 2021)

Cybertees Institute of Information Technology - Multan, Pakistan

- Conducted hands-on sessions on SEO, SMO, and digital marketing tools.
- Guided fresh graduates and marketing professionals in applying practical techniques.

SEO Manager (2017 - 2019)

SEOMasters.pk - Multan, Pakistan

- Led SEO campaigns for multiple industries.
- Improved search visibility, website ranking, and organic traffic.
- I specialized in keyword research, link building, and technical SEO.

EDUCATION

Master of Information Technology

University of Education Lahore
(Multan Campus)

Jan 2015 – Feb 2017

CGPA: 3.03/4.0

Bachelor of Science In

Computer Science

Govt Science College Multan

Jan 2018 – Dec 2018

Final Percentage: 67.8%

SKILLS

- Target-Driven
- SEO Expert
- Stocker Manager
- Relationship-Building
- Meta Ads
- Lead Generation
- Adaptability
- Office Suite Software
- Customer Service
- Forecasting

LANGUAGES

- English
- Urdu
- Hindi